

Photocentric

Ephemera Insert (A6)

105x176mm

111x182mm (with bleed)



Bleed Area - the extended background (pattern and/or colour) by additional **3mm** on each side – **do not** include any text or any important content as this area will be trimmed off. This is to allow for slight variation during cutting process.



Header - top section of the Insert, which is visible above the Ephemera. Ideal for displaying your brand or product name, logo, etc. 30x105mm (33x111mm with bleed)



Cut Line - final size of the Insert. Anything beyond this line will be trimmed off.