



# Photocentric


## 4"x6" Stencil Insert

105x183mm

111x189mm (with bleed)

 **Bleed Area** - the extended background (pattern and/or colour) by additional **3mm** on each side – **do not** include any text or any important content as this area will be trimmed off. This is to allow for slight variation during cutting process.

 **Header** - top section of the Insert, which is visible above the Stencil. Ideal for displaying your brand or product name, logo, etc. 30x105mm (33x111mm with bleed)

 **Cut Line** - final size of the Insert. Anything beyond this line will be trimmed off.