

# Photocentric

## A7 Cutting Die Insert

82x133mm

88x139mm (with bleed)



**Bleed Area** - the extended background (pattern and/or colour) by additional **3mm** on each side – **do not** include any text or any important content as this area will be trimmed off. This is to allow for slight variation during cutting process.



**Header** - top section of the Insert, which is visible above the Stamp. Ideal for displaying your brand or product name, logo, etc. 30x82mm (33x88mm with bleed)



**Cut Line** - final size of the Insert. Anything beyond this line will be trimmed off.